

Ideas and Inspiration: Using Social Media for Advocacy

Ask questions and comment via Twitter

#COC11

#SocialCOC

We're all at different stages
in our social media journey.





Space shuttle Atlantis
Photograph courtesy NASA

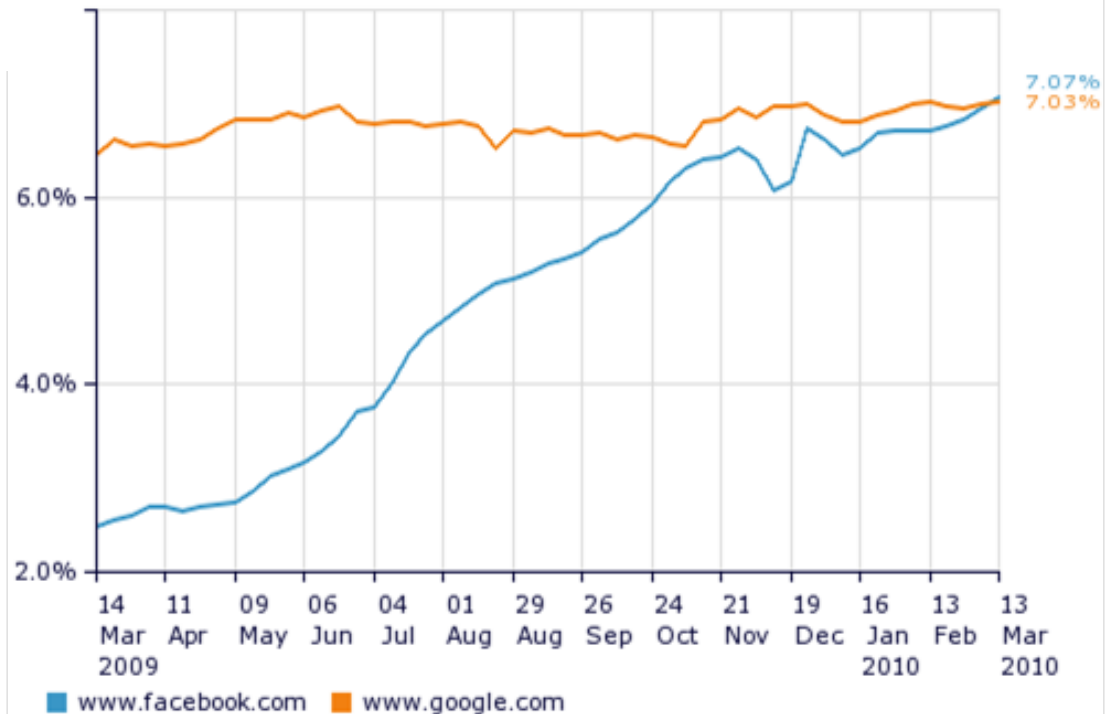
The world has gone social.
Then again, it always was.

facebook®

vs.

Google™

Weekly Market Share of Visits to Facebook.com & Google.com



Weekly market share in 'All Categories', measured by visits, based on US usage.

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